Reduced-sugar Blueberry refresher

IDEA

SOLUTION

Add a bright point to the day with a refreshing beverage full of fresh appeal and sweet delight — with simple, recognizable ingredients and less sugar

Combine blueberry pressed NFC (not from concentrate) juice with a cost-optimized stevia sweetener system for a 35% reduction in sugar

35% SUGAR REDUCTION

with ENLITEN Fusion 9200 stevia sweetener

Nutrition Facts

242 g

60

0%

0%

0%

4%

0%

0%

% Daily Value

Serving Size

Calories

Total Fat 1.0g Saturated Fat 0g

Trans Fat 0g

Cholesterol Omg Sodium Omg

Dietary Fiber 0g

rotein 1g

Total Carbohydrate 110

otal Sugars 11g Includes 0g Added Sugars

Amount per Serving

Blueberry pressed NFC juice is ideal for developing flavorful beverages with a simple, consumer-recognizable ingredient. When juices are pressed, the exposure to heat is reduced compared to traditional extraction methods. Pressed juices are pasteurized for food safety and kept unfiltered to maintain the solids captured during the pressing step. The higher turbidity of the pressed juice enables formulators to create a drinking experience closer to that of homemade juices.

ENLITEN® Fusion 9200 stevia sweetener starts from the leaf of the stevia plant and has a target sweetness equivalence of 8 to 10 SE. The best attributes of various steviol glycosides are combined for targeted delivery of a clean, sugar-like taste at an optimized cost point.

INGREDIENTS	PERCENTAGE (% AS IS)
Blueberry pressed NFC juice cloudy	61.70
Water	37.60
Lemon NFC Juice	0.66
ENLITEN [®] Fusion 9200 stevia sweetener	0.04
TOTAL	100.00

Preparation

- 1. Combine the blueberry pressed NFC juice, lemon juice and water.
- 2. Add ENLITEN Fusion 9200 stevia sweetener and stir.

CONTROL: with 100% blueberry pressed NFC juice

Nutrition Facts	
Serving Size	242 g
Amount per Serving Calories	100
	% Daily Value*
Total Fat 1.0g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium Omg	0%
Total Carbohydrate 17g	6%
Dietary Fiber 0g	0%
Total Sugars 17g	
Includes 0g Added Sugars	0%
Protein 1g	

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Nutrition Facts	
Serving Size	242 g
Amount per Serving	
Calories	60
%	Daily Value
Total Fat 1.0g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium Omg	0%
Total Carbohydrate 11g	4%
Dietary Fiber 0g	0%
Total Sugars 11g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 15mg	0%
Iron 1mg	6%
Potassium 110mg	2%



Ingredion Incorporated 5 Westbrook Corporate Center Westchester, IL 60154